

\$10



AMERICAN DREAM[®]
PLAY. SHOP. DINE. DREAM!
VIP DISCOUNTS



COMPLIMENTS OF:

**CITY
SIGHTS**

nickelodeon
UNIVERSE.



AMERICAN DREAM[®]

**PERFECT DAY,
MINUTES AWAY!**



SHOP. PLAY. DINE. DREAM!
World-Class Shopping and Dining,
Plus the Largest Indoor Theme Park
and Water Park in North America.

Participating Retailers

Retail

3D crystals	4
Aerie	4
American Eagle	4
Angry Birds Gift Shop	4
Benjamin Optical	4
Build-A-Bear Workshop®	4
Candle Time	5
Charlotte Russe	5
Clarks	5
Columbia Sportswear	5
Couture Kids	5
DIAMONFIRE	5
Dream Wheel Retail Shop	5
DreamWorks Retail Shop	5
EBISU LIFE STORE	6
Eddie Bauer	6
Express	6
Fabletics	6
Go Green CBD	6
HOT TOPIC	6
Jonathan Adler	6
Levi's®	7
Lindbergh	7
Lovisa	7
Lush Fresh Handmade Cosmetics	7
M•A•C Cosmetics	7
Nickelodeon Universe Retail Shop	7
PACSUN	7
PIQ	8
RJ's Closet Boutique	8
Sephora	8
Skechers	8
Soma	8
Toys“R”Us	8
Urban Planet	8
YOYOSO	9

Restaurants

Around The Clock Diner	9
Carpaccio	9
House of 'Que	9

Jarana	9
Little Sheep Hot Pot	9
Marcus Live! Bar and Grille	9
Vinoteca	9

Food & Drinks

Beef Jerky Experience	10
Charleys Philly Steaks	10
Dunkin'	10
Falafel Inc.	10
Grisini Coffee	10
Grisini Coffee St. Moritz	10
Grisini Pizza	10
H Mart	10
Häagen-Dazs	11
IT'SUGAR	11
Kelly's Cajun Grill	11
Latin Grill	11
Lucciano's	11
Rosetta Bakery	11
Taco Bell	11
Ugly Donuts & Corn Dogs	12
Van Leeuwen Ice Cream	12
Wetzel's Pretzels	12

Attractions

Angry Birds Mini Golf	12
Big SNOW	12
Blacklight Mini Golf	12
BLAST 7-D	13
Dream Wheel	13
DreamWorks Water Park	13
The Escape Game New Jersey	13
Geoffrey's Express Toys“R”Us Train	13
iMUSEUM Emotions	14
Mirror Maze	14
Nickelodeon Universe	14
The Rink	14
TiLT: A Tracy Lee Stum Museum	14

Must be presented at time of purchase. Cannot be combined with any other offer or discount. Limit one offer per purchase. Not valid on gift certificates, gift cards or prior purchases. No cash value. Offer subject to change without notice. See store for details, as some restrictions may apply. Valid only at American Dream. Expires 4/30/25.

Retail

3D crystals

Court C, Level 2

15% off.

Aerie

Court C, Level 1

Donate your bras (non-brand specific) and get \$5 off a new one!

Bras must be in lightly worn condition.

American Eagle

Court C, Level 1

Recycle your jeans (non-brand specific) and receive \$10 of a new pair!

Angry Birds Gift Shop

Parks Court, Level 1

20% off your purchase.

Applicable on full-priced merchandise, not to be combined with another offer.

Benjamin Optical

Court A, Level 1

VIP Exclusive: 50% off your second pair of eyewear! Limited time offer, claim yours now!

Offer valid on full-price items only. Excludes sale items and brands subject to MSRP restrictions.

Code: BO5124-403025VIP

Build-A-Bear Workshop®

The Garden, Level 1

\$5 off your purchase of \$25 or more.

Code: 2005404

Candle Time

 ***The Rink, Level 1***

10% off any purchase.

Charlotte Russe

 ***Court B, Level 1***

10% off entire purchase. (Minimum purchase of \$100 before tax.)

Some exceptions may apply. Code: ADC25

Clarks

 ***Court D, Level 1***

10% off your purchase of \$200 or more.

Exclusions include all full-priced Unstructured® and Originals® merchandise. Other exclusions apply, see store for details. Code: DREAM

Columbia Sportswear

 ***The Garden, Level 2***

10% off \$75 or more.

Columbia reserves the right to change or cancel this offer at any time. Code: 24BRMALLB

Couture Kids

 ***The Avenue, Level 1***

20% off select styles.

Code: VIP

DIAMONFIRE

 ***Court C, Level 1***

We offer 25% off any purchase at our American Dream DIAMONFIRE boutique.

Dream Wheel Retail Shop

 ***Coca-Cola Eats - Food Court C, Level 3***

20% off a purchase.

Applicable on full-priced merchandise, not to be combined with another offer.

DreamWorks Retail Shop

 ***Parks Court, Level 1***

20% off a purchase.

Applicable on full-priced merchandise, not to be combined with another offer.

EBISU LIFE STORE

Court D, Level 3

Storewide 10% off!
Excludes discounted products.

Eddie Bauer

The Garden, Level 2

10% off.
One item. Code: 4392

Express

Court C, Level 1

\$15 off \$30; \$30 off \$100;
\$40 off \$120; \$75 off \$200.
Not valid on Labels We Love, InstaSale, clearance
or previous purchases. Other restrictions may
apply. Code: 1955

Fabletics

Court D, Level 2

Time for new workout gear! Head over to
Fabletics and get 25% off your purchase.
Code: RET_DREAMVIP25

Go Green CBD

Court C, Level 1

20% off regular-retail price. (All-natural
CBD, THC, Mushroom products.)

HOT TOPIC

Garden Court, Level 2

\$15 off a purchase of \$40 or more.
Code: 812VIP

Jonathan Adler

The Avenue, Level 1

American Dream shoppers get 25% off
their next purchase.
Exclusions apply. Cannot be applied to art, bundles,
JA Finds, or "price as marked" discounted items.
Code: DREAM25

Levi's®

■ Court D, Level 1

10% off entire purchase when signing up for Red Tab Loyalty Program.

Can be combined with in-store promotions.

Code: HELLO10

Lindbergh

■ Court C, Level 2

Extra 10% off any purchase.

Lovisa

■ Court C, Level 2

Free piercing with purchase of piercing studs.

Lush Fresh Handmade Cosmetics

■ Court D, Level 1

Enjoy a free tailored skincare or haircare consultation with a brand ambassador and receive complimentary samples valued at \$30 or more!

M•A•C Cosmetics

■ Court C, Level 2

Receive 15% off your purchase of \$100 or more.

Exclusions apply. See an artist for details.

Nickelodeon Universe Retail Shop

■ Parks Court, Level 1

20% off a purchase.

Applicable on full-priced merchandise, not to be combined with another offer.

PACSUN

■ The Garden, Level 1

10% off your purchase.

Excludes select brands and categories. Not valid on mark downs.

PIQ

■ Parks Court, Level 1

10% off any regular-priced items.

Code: DREAMVIP

RJ's Closet Boutique

■ Court D, Level 2

15% off your entire purchase of \$75 or more.

In-store only. This promotion does not overlap with any other RJ's Closet Boutique discount vouchers. Code: VIP Bella

Sephora

■ Court C, Level 2

Beauty Insider pick your free Birthday gift. You've got more choices than ever! Plus, treat yourself all year long - Beauty Insider members get free, fast, reliable standard shipping, no minimum purchase required. Not a Beauty Insider? Join now at sephora.com/beautyinsider.

Skechers

■ The Garden, Level 1

\$10 off your purchase of \$100 or more.

Code: 7000000001421

Soma

■ Court C, Level 2

\$20 off \$80 purchase.

Code: 42183

Toys“R”Us

■ Parks Court, Level 1 & Level 2

15% off one item up to \$49.99.

Urban Planet

■ Court D, Level 3

10% off entire purchase. (Minimum purchase of \$100 before tax.)

Some exceptions may apply. Code: ADU25

YOYOSO

■ ***Parks Court, Level 2***

Extra 10% off any purchase.

Restaurants

Around The Clock Diner

■ ***Court A, Level 3***

10% off.

Carpaccio

■ ***The Avenue, Level 2***

15% off modern Italian cuisine.

House of 'Que

■ ***Court A, Level 2***

Join us! 10% off.

Reservations recommended.

RSVP @ houseofque.com.

Jarana

■ ***Court A, Level 3***

10% off while dining in.

Dine-in only. Food item purchase is necessary.

Little Sheep Hot Pot

■ ***Court A, Level 3***

Free large Soup with every purchase.

Marcus Live! Bar and Grille

■ ***Court A, Level 3***

10% off total bill - minimum of one entrée purchase required.

Vinoteca

■ ***Court A, Level 2***

10% off.

Food & Drink

Beef Jerky Experience

■ ***Parks Court, Level 1***

10% off.

10% off orders over \$10. Must use coupon code at checkout. Code: AD10

Charleys Philly Steaks

■ ***Coca-Cola Eats - Food Court C, Level 3***

Any small chicken sub & regular fries \$7.79

Dunkin'

■ ***Parks Court, Level 1***

10% off.

Falafel Inc.

■ ***Coca-Cola Eats - Food Court C, Level 3***

15% off your purchase.

Management reserves all rights.

Grisini Coffee

■ ***The Rink, Level 1***

10% off.

Grisini Coffee St. Moritz

■ ***Court A, Level 2***

10% off.

Grisini Pizza

■ ***Coca-Cola Eats - Food Court C, Level 3***

10% off.

H Mart

■ ***Court A, Level 1***

\$3 off for a \$30 purchase with H Mart Smart Card Membership.

Exceptions may apply. Not applicable to the H Mart Food Hall. Code: 8481

Häagen-Dazs

 **Court A, Level 2**

 **Court C, Level 3**

\$1 off your purchase.

Not valid on bottle drinks.

IT'SUGAR

 **Parks Court, Level 1**

Shop three for \$25 freeze dried candies, and two for \$24 cereal boxes and favorites boxes.

Offer excludes sale items and cannot be combined with other offers.

Kelly's Cajun Grill

 **Coca-Cola Eats - Food Court C, Level 3**

Come enjoy our delicious food and get 10% off.

Latin Grill

 **Coca-Cola Eats - Food Court C, Level 3**

Come enjoy our delicious food and get 10% off.

Lucciano's

 **Parks Court, Level 1**

10% off Gelato/Icepop, cannot be combined with another promo. Minimum purchase \$10.

Rosetta Bakery

 **Parks Court, Level 1**

10% off on all orders.

Special orders and Holiday specials are not eligible for discounts. Restrictions may apply.

Taco Bell

 **Coca-Cola Eats - Food Court C, Level 3**

15% off your purchase.

Management reserves all rights to change or substitute the offer at any time.

Ugly Donuts & Corn Dogs

Court A, Level 2

Make an unforgettable memory with handmade donuts made fresh on spot for you with 15% off.

Code: 15DONUTS

Van Leeuwen Ice Cream

Court A, Level 2

Receive 10% off your next ice cream purchase.

Wetzel's Pretzels

Court A, Level 1

Parks Court, Level 1

Free regular fountain drink with the purchase of any two pretzel items.

Attractions

Angry Birds Mini Golf

Parks Court, Level 1

Save \$5 off full-priced general admission tickets.

Subject to availability and capacity. Maximum of six guests per coupon. Please show the Discount Book offer to Cashier at the attraction ticket counter. Code: SAVE5

Big SNOW

Court A, Level 2

20% off any admission product.

Subject to availability and capacity, non-holiday. Discount provided upon arrival.

Blacklight Mini Golf

Parks Court, Level 1

Save \$5 off full-priced general admission tickets.

Subject to availability and capacity. Maximum of six guests per coupon. Please show the Discount Book offer to Cashier at the attraction ticket counter. Code: SAVE5

BLAST 7-D

Parks Court, Level 1

15% off on single-ride tickets.

Offer valid for online purchases only. Code: B7D15

Dream Wheel

Coca-Cola Eats - Food Court C, Level 3

20% off.

Must redeem this coupon online at www.dreamwheelnj.com using promo code: View20.

Receive 20% off general admission tickets for adult tickets. Purchase tickets before arrival. This offer cannot be combined with other offers. Blackout dates may apply. Walk-ins are not permitted.

Code: View20

DreamWorks Water Park

Parks Court, Level 1

Save \$5 off full-priced general admission tickets.

Subject to availability and capacity. Maximum of six guests per coupon. Please show the Discount Book offer to Cashier at the attraction ticket counter.

Code: SAVE5

The Escape Game New Jersey

Parks Court, Level 3

20% off admission for games played Monday-Thursday. Military, Student, Frontline Healthcare discounts available.

Show valid ID upon arrival.

Geoffrey's Express Toys“R”Us Train

Parks Court, Level 2

\$2 off regular-priced general admission tickets. Online only at www.americandream.com.

Subject to availability and capacity. Maximum of six guests per coupon. Code: SAVE2

iMUSEUM Emotions

The Garden, Level 1

We are offering a 10% discount on all tickets.

Valid at American Dream iMUSEUM. Restrictions apply. See store for details. Expires 4/30/25.

Mirror Maze

Court A, Level 1

Save \$2 off regular-priced general admission tickets.

Subject to availability and capacity. Maximum of six guests per coupon. Please show the Discount Book offer to Cashier at the attraction ticket counter. Subject to availability and capacity. Maximum of six guests per coupon. Code: SAVE2

Nickelodeon Universe

Parks Court, Level 1

\$10 off regular-priced admission ticket.

Subject to availability and capacity. Maximum of six guests per coupon. Not valid on Nickelodeon Universe points passes. Please show the Discount Book offer to Cashier at the attraction ticket counter. Code: SAVE10

The Rink

The Rink, Level 1

Save \$5 off regular-priced general admission tickets.

Subject to availability and capacity. Maximum of six guests per coupon.

TiLT: A Tracy Lee Stum Museum

The Garden, Level 1

10% off ticket price.

AMERICAN DREAM®

A - GROUND LEVEL ACCESS

B - GROUND LEVEL ACCESS

C - GROUND LEVEL ACCESS

D - GROUND LEVEL ACCESS

E - GROUND LEVEL ACCESS

ELEVATORS

ESCALATORS

E ENTRANCE

KOSHER FOOD COURT

COCA COLA EATS FOOD COURT

FOOD HALL

A PARKING DECK

B PARKING DECK

C PARKING DECK

D DIAMOND PARKING DECK

D GOLD PARKING DECK

D PEARL PARKING DECK

RIDESHARE PICK-UP / DROP-OFF

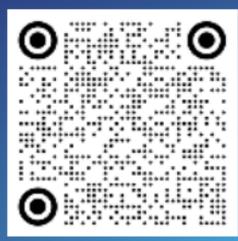
CURBSIDE PICKUP

RESTROOMS

GUEST SERVICES



SCAN CODE



TO VIEW OUR MOBILE DIRECTORY



AMERICAN DREAM[®]

PLAY. SHOP. DINE. DREAM!



1 American Dream Way, East Rutherford, NJ 07073
@americandream • americandream.com